

FOR IMMEDIATE RELEASE

Contact: Jimi Galvao, Program and Design Coordinator, 604-932-2019 or [jgalvao@whistlermuseum.org](mailto:jgalvao@whistlermuseum.org)

**LEGO COMPETITION!**

**Families build Lego creations at Spruce Grove Field House with the Whistler Museum & Archives**

Whistler, BC, July 27, 2005 — Lego has been around since today's parents and grandparents were children. The company itself was formed in 1932, but it was not until 1958 that the Lego brick we know today was patented by the company. Coming from the Danish phrase "leg godt", meaning "play well", Lego has been played with by more than 400 million children and adults this year. The seemingly endless creative possibilities of these plastic building bricks holds a timeless appeal to people of all ages. On Sunday August 21<sup>st</sup>, adults will have the chance to become kids again and join their own children in the Whistler Museum & Archives Lego Building Competition.

This family event will be held at Spruce Grove Field House from 1-3 pm. "The theme for this year's competition is sustainable transportation, something that is important in Whistler and in today's world," says Jessica Moerman, Museum Assistant. "The goal for this competition is to build an environmentally friendly form of transportation out of the Lego supplied." Competitors' creations need not be realistic—creativity and innovation are highly recommended and welcomed. Aside from having fun playing with Lego, participants will be entered into a draw for a chance to win many great Lego prizes, generously donated by Whistler's very own Great Games and Toys. A brief presentation on what sustainability means and why it's important will also be featured.

The cost to participate in the Lego Competition is \$10 per family. Pre-registration over the phone is required. Be sure to register early as space is limited. To register for the program and for further information, please call the Whistler Museum & Archives at 604-932-2019.